

West Virginia Broadcasters Association

Reporter I, Sports Anchor

Jobs in Broadcasting ,United States



Job Description

WBOY is looking for a Sports Anchor to join the team at north central West Virginia's top-rated TV station. We focus on producing large market quality, while working in the family atmosphere of a small market. We work in a friendly community with a great pace of life and easy access to lots of outdoor beauty and recreation, all within quick reach of many large, metropolitan areas.

We have a robust track record of preparing employees for promotions within our organization and in our industry as a whole. We offer excellent benefits including paid vacations, holidays and personal days, 80 hours sick leave with pay per year, health insurance plans, Health Savings and Flexible Spending Accounts, 401K Retirement Plan, Paid Parental Leave, Dental, Vision, Teledoc, Behavioral Health services, prescription drug coverage, life insurance plans, paid short term disability, and many more benefit options. Compensation package will be based on experience.

The Sports Anchor produces and anchors sports reports for all platforms in a manner that is clear, engaging and meaningful to news consumers.

Additionally, the Sports Anchor:

- Produces and presents sports reports for all platforms
- Ensures that all sports content meets company standards for journalistic integrity and production quality
- Writes and delivers sports stories in a clear and concise manner
- Assists in writing, copy editing, researching and coordinating sports programming and other content
- Responds to breaking sports events and other urgent newsrooms situations as required
- Works closely with the sports team to develop comprehensive sports coverage
- Participates in promotional activities including public appearances
- Performs special projects and other duties as assigned
- Shoots video for sports reports
- Sets up, composes and executes video shots
- Maintains video equipment
- Edits video clips for television broadcasts and eMedia content
- Writes stories for the website and other eMedia platforms
- Interacts with viewers and users on social media sites

Requirements & Skills:

Bachelor's degree in Broadcast Journalism, or a related field, or an equivalent combination of education and work-related experience

- Comprehensive knowledge of sports and sports related activities
- Fluency in English
- Excellent communication skills, both oral and written with the ability to *ad lib* when required
- One to two years' experience preferred
- Superior on-air presence
- Experience guiding, directing and motivating others
- Ability to identify the developmental needs of others and to coach, mentor or otherwise help others to improve their knowledge or skills
- Proficiency with computers, telephones, copiers, scanners, fax machines and other office equipment
- Ability to meet deadlines, prioritize assignments and handle multiple tasks simultaneously
- Ability to effectively listen to fully understand problems and communicate with a team to shape a solution
- Valid driver's license with a good driving record
- Flexibility to work any shift

WBOY-TV is an equal opportunity employer.

Company Details

Name	April Neal
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More details

Business Name	Nexstar Broadcasting, Inc., dba WBOY-TV
Education	Undergraduate

Job Type

Job Status

Job Shift

Required Travel

Link To Apply

Full Time

Interviewing

As Scheduled

As Assigned

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