West Virginia Broadcasters Association

Meteorologist, Reporter

Jobs in Broadcasting ,United States

Job Description

It's fun to work in a company where people truly believe in what they are doing!

WTRF's Weather team need an EXPERIENCED weather ace with a meteorology-related degree to cover snow, spring thunderstorms and a broad range of conditions.

Our severe weather coverage is second-to-none. When severe weather threatens, we're live online. When it's life-threatening, we're live on TV.

We're looking for someone who believes in active weathercasting, generating your own forecast, tracking down to the street level and being first with breaking weather and news.

You also need to be passionate about reporting local enterprise news stories. A major priority for our team is producing stories or exclusive weather segments on the market's dominant digital platforms.

This meteorologist will, also report and shoot as a Multimedia Journalist.

Principal Duties & Responsibilities:

- · Gather video and information for news stories.
- Produce and report weather and/or news stories across all media platforms.
- Present live weather and news reports from the station as well as in the field.
- Write weather stories and update forecast information on station website.
- Develop innovative and creative ways of presenting the daily weather story.
- · Create maps and graphics to illustrate weather conditions.

Specialized Knowledge/Skills/Abilities:

- Solid vocal delivery, camera presence, and clear enunciation.
- · Strong reporting skills.
- Understand importance of social media.
- Proficiency with WSI weather systems.
- · Detail oriented.

Education/Experience: At least one year of on-air television experience in forecasting and presenting weather.

Training/Equipment: Operate newsroom computer systems. Operate electronic news gathering (ENG) cameras, transmitters and accessories.

Work Environment/Mental/Physical Requirements: High stress environment with deadline pressures.

Work may be performed in extreme outdoor temperatures.

NOTE: This job description contains the basic requirements for the position and is NOT intended to be a complete list of responsibilities; other duties may be assigned.

If you like wild growth and working with happy, enthusiastic over-achievers, you'll enjoy your career with us!

Nexstar Media Group is America's largest local television and media company with 197 full power stations (including partner stations) in 115 markets addressing nearly 63% of US television households and a growing digital media operation. Nexstar's platform delivers exceptional local content and network programming to inform and entertain viewers, while providing premium, scalable local advertising opportunities for advertisers and brands across all screens and devices. Learn more at www.Nexstar.tv.

EEO Statement: Equal Opportunity Employer Minorities/Women/Veterans/Disabled

Company Details

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More details

Business Name WTRF

Education Undergraduate

Job Type

Job Status

Job Shift

Required Travel

Link To Apply

And Travel

And Travel

And Travel

Apply Online