

# West Virginia Broadcasters Association

## WVRC Media General Manager

Jobs in Broadcasting ,United States



### Job Description

WVRC Media has a rare opening for a General Manager for our Charleston, West Virginia Radio Stations, and our Statewide News Network, MetroNews. Rare because our current manager, who has been with the company for 40 years, is retiring. If you are a professional who has strong leadership skills, are hands-on when it comes to sales, and enjoy being a community/statewide broadcaster, then you should reach out. Our experienced Charleston team has what it takes to continue outstanding performance in West Virginia's State Capital. Are you the leader who can assist these professionals in accelerating the tradition? This position is a unique opportunity with a West Virginia owned company, that is committed to true local broadcasting.

### Responsibilities

- Drive growth by assisting our sales team to sell Radio, Video and Digital advertising products to local businesses.
- Create sales and promotions packages for your team
- Prospect revenue opportunities and reach monthly and annual goals
- Deliver excellent customer service that insures ongoing sales and high levels of customer satisfaction

### Requirements

- Understanding the principles of sales
- Radio Experience
- Knowledge of WideOrbit and Matrix
- Excellent written, verbal and phone skills
- Proven track record in achieving sales quotas

### Rewards

- Offer excellent Medical, Dental, Vision coverage
- 401K

- Opportunity to grow within the company

Send cover letter and resume to [jobs@wvradio.com](mailto:jobs@wvradio.com).

*WVRC Media is an Equal Opportunity Employer and provides broad outreach regarding job vacancies. We seek the help of local organizations in referring qualified applicants to our company. Organizations that wish to receive our vacancy information should contact Kelly Ayersman at WVRC Media by calling 304-296-0029.*

## Company Details

Name	Kelly Ayersman
Phone	<a href="tel:3045543905">3045543905</a>
Email	<a href="mailto:kelly.ayersman@wvradio.com">kelly.ayersman@wvradio.com</a>
Address	260 Spruce St,United States - 26505

## More details

Business Name	WVRC Media
Education	Graduate
Job Type	Full Time
Job Status	Interviewing
Job Shift	Morning
Required Travel	As Assigned
Link To Apply	<a href="#">Apply Online</a>