

West Virginia Broadcasters Association

Producer I, Commercial

Jobs in Broadcasting ,United States



Job Description

The Commercial Producer will be responsible for the development of cutting-edge commercial spots from concept to completion. Creative scripting, shooting and non-linear editing experience is a must.

- Creatively write, shoot, and edit content to tell compelling stories
- Collaborate with creative team and project stakeholders to produce videos and digital content that are on-brand and drive results
- Maintain a variety of projects and work with varying production styles while employing strong client service skills
- Coordinate production, including working with clients, account executives, agencies, as well as planning location(s), talent, music, voice-over and reserving any other technical pieces (camera's, vehicles, etc.) needed for project
- Manage video equipment and software needs
- Extensive shooting and scripting of both short and long form spots from concept to completion
- Interpreting the client's business needs; developing design briefs by gathering information and data to clarify design issues
- Perform other duties, as directed by management

Requirements & Skills

- Minimum 1 year commercial and/or promotion experience, or college degree preferred
- Advanced knowledge of the post-production process, including media management and encoding video to various formats
- Broad understanding of marketing and design
- Advanced knowledge of High-definition (HD) cameras and videography, motion graphics and proper

- lighting techniques
- Exhibit advanced editing expertise
- A passion to stay up-to-date on production trends and continually strive to push boundaries
- Live, multi-camera production and microwave truck experience preferred
- Software skills required include Adobe CC Suite production package including; Premiere Pro, After Effects, Photoshop, Audition, Media Encoder, and Apple Final Cut Suite
- Position will require day-to-day multi-tasking, as well as managing multiple projects simultaneously with frequent change in direction and priority
- Must be able to work independently or as part of a team
- Occasional weekends, evenings, and holiday shifts will be required
- Must maintain a valid driver's license and good driving record as some travel may be required for commercial shoots and production meetings with advertisers of the station
- Possess a strong understanding of fundamental design, a strong sense of color, typography, and composition
- Meet all deadlines, fulfill scheduling commitments and consistently achieve quick turnarounds in a fast-paced, rapidly changing environment

#LI--Onsite

About Us



Nexstar Media Group, Inc. (NASDAQ: NXST) is a leading diversified media company that produces and distributes engaging local and national news, sports and entertainment content across its television and digital platforms, including more than 310,000 hours of programming produced annually by its business units. Nexstar owns America's largest local television broadcasting group comprised of top network affiliates, with 200 owned or partner stations in 116 U.S. markets reaching 220 million people. Nexstar's national television properties include The CW, America's fifth major broadcast network, NewsNation, our national news network providing "News for All America," popular entertainment multicast networks Antenna TV and Rewind TV, and a 31.3% ownership stake in TV Food Network. The Company's portfolio of digital assets, including its local TV station websites, The Hill and NewsNationNow.com, are collectively a Top 10 U.S. digital news and information property. For more information, please visit nexstar.tv.

EEO Statement: All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, sexual orientation, gender identity, national origin, disability or protected veteran status.

Company Details

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More details

Business Name	WVNS - TV
Education	Graduate
Job Type	Full Time
Job Status	Interviewing
Job Shift	As Scheduled

Required Travel
Link To Apply

As Assigned
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