# **West Virginia Broadcasters Association**

## **News Producer**

Jobs in Broadcasting ,United States



### **Job Description**

Are you a creative, driven, and detail-oriented news professional ready to make a difference in a vibrant community? WCHS is seeking an innovative News Producer to bring fresh perspectives and engaging content to our newscasts. Here, you'll play a pivotal role in shaping the news for Charleston and the surrounding region, partnering closely with our Executive Producer, Assignment Desk, and Anchors to create impactful broadcasts. If you're looking for an environment that values your creative input and fosters growth, we'd love to hear from you!

WCHS is committed to quality journalism that informs, inspires, and uplifts. As part of our team, you'll enjoy:

- A Supportive and Collaborative Environment: We work together to create exceptional broadcasts that our viewers rely on daily.
- Opportunities to Innovate: We welcome your ideas and encourage you to put your creative stamp on our broadcasts.
- Room to Grow: Whether you're early in your career or looking to take your skills to the next level, WCHS offers opportunities for development and advancement.

Charleston offers a unique combination of natural beauty, vibrant culture, and a tight-knit community feel. Imagine living in a place where you can explore the stunning landscapes of the Appalachian Mountains, experience a lively arts scene, and enjoy a low cost of living. In Charleston, you'll find:

- A Strong Sense of Community: Charleston is a place where people look out for one another, and that warmth and connectedness are reflected in our newsroom.
- **Unmatched Outdoor Activities**: With hiking, biking, and water sports at your fingertips, you'll have endless opportunities for outdoor adventure.
- **Cultural Richness**: Enjoy live music, festivals, and local dining that showcase the best of West Virginian culture.

#### About the Role:

As News Producer, you'll:

- Oversee the day-to-day production of newscasts, setting the content and flow of each broadcast.
- Collaborate with management, anchors, and on-air staff to generate stories and produce engaging content for multiple platforms.
- Take ownership of newscast quality, ensuring each broadcast is both informative and visually compelling.

#### Qualifications:

To thrive in this role, you should have:

- Solid News Judgment: You know what makes a story impactful.
- Strong Writing Skills: A compelling, accurate writing style that resonates with audiences.
- Time Management & Multitasking Abilities: Manage your workload effectively, even on tight deadlines.
- Leadership & Communication Skills: Ability to motivate and direct a team toward a common goal.
- Adaptability: On-the-spot problem-solving and flexibility are essential in our fast-paced environment.

#### **Experience Requirements:**

- Some experience producing news at a commercial TV station is preferred, though entry-level candidates with the right skills may be considered.
- A journalism degree is preferred, but equivalent experience is welcome.

#### **Technical Skills:**

• Proficiency with non-linear editing (e.g., Avid) and newsroom systems like iNews is preferable.

#### **EEO** and Inclusivity

Sinclair is proud to be an equal opportunity employer and a drug free workplace. Employment practices will not be influenced or affected by virtue of an applicant's or employee's race, color, religion, sex (including pregnancy, gender identity, and sexual orientation), national origin, age, disability, genetic information, military or veteran status or any other characteristic protected by law.

Ready to start a rewarding career where your work has a real impact? Apply today to become part of the WCHS team!

## **Company Details**

Name Brandon Smith
Phone 304-345-4115

Email <u>besmith@sbqtv.com</u>

Address 1301 Piedmont Road, Charleston WV, United States -

25301

#### More details

Business Name WCHS-TV
Education Undergraduate
Job Type Full Time

Job Status Interviewing
Job Shift As Scheduled
Required Travel Not Required
Link To Apply Apply Online