

West Virginia Broadcasters Association

Media Executive

Jobs in Broadcasting ,United States



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[Job Description](#)

Media Executive

WVVA in Bluefield WV, a Gray Local Media station, is looking for an energetic, self-motivated **Media Executive** to join our sales team.

We are looking for a sales superstar with a disciplined, self-starter mentality and the ability to be customer service oriented to help grow our share of the local broadcast and digital revenue. If you're looking for a challenging opportunity that allows you to use your customer service and sales background, rewards hard work and you have the desire to work for the #1 station in the market, then we have the job for you!

This challenging and rewarding position will be responsible for identifying and acquiring new prospects and connecting them with our best marketing solutions to help them grow their business. We provide the training, tools, products, and environment for you to achieve unlimited success.

We constantly strive for excellence. Through upgrading to the latest technology and seeking new ways to stay on top in our market, we focus on training and development of the best and brightest employees in the business. This position includes training in all aspects of TV sales and research as well as New Business development.

Duties and Responsibilities: (include but not limited to)

- Develop creative ideas and advertising campaigns for clients.
- Grow new local, agency and digital business.
- Work collaboratively with all sales team members.
- Full participation in Gray Television training programs.

Qualifications: (include but not limited to)

- Bachelor's degree in marketing preferred.
- Great communication skills, both written and verbal.
- Good presentation skills.
- Solid computer skills.
- Reliable transportation.
- Outside sales experience a plus.
- Must have a valid driver's license and pass a motor vehicle records check.

Nestled in the heart of the Appalachian Mountains in Nature's Air-Conditioned City, Bluefield, WV, WVVA TV is centrally located to many major markets. The two Virginia's are home to world-class white-water rafting, thousands of miles of hiking trails, skiing and so much more. We love living here!

If you feel you're qualified and want to work with the best group of people in the business, go to <https://gray.tv/careers#currentopenings>, to apply.

EOE.

Company Details

Name	Audrey Sluss
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More details

Business Name	WVVA
Education	Undergraduate
Job Type	Full Time
Job Status	Interviewing
Link To Apply	Apply Online