

# West Virginia Broadcasters Association

## Account Executive-Beckley

Jobs in Broadcasting ,United States



### Job Description

If you're an energetic, outgoing person who loves building relationships and helping business owners succeed, then WVRC Media Beckley (WJLS FM & AM) wants to speak with YOU! WVRC Media Beckley has a full-time position available for a Sales Account Executive. This opportunity includes medical insurance, 401K, and vacation time. Prior media sales experience preferred, but not required.

### Responsibilities:

- Provide advertising solutions and marketing strategies for local businesses.
- Present the products and services of WVRC Media, including audio, digital, and video
- Identify prospective business opportunities with new and existing customers
- Establish and maintain communication with customers to ensure strong customer relations
- Continually increase knowledge and understanding of marketing tools, techniques, and strategies

### Requirements:

- Understanding of fundamental marketing and advertising principles
- Prior sales experience in sales and/or media is preferred, but not required
- Must have reliable transportation
- Present and communicate in a highly professional manner
- Excellent verbal and written communication skills
- Need to be organized with strong time management skills
- Possess proven analytical problem solving solutions for the customer and the company
- Computer proficiency in Windows and Microsoft applications
- Strong presentation, negotiation, and closing skills
- Self-Motivated and able to work independently to meet or exceed goals

### Other Qualifications

- Think creatively and generate creative ideas
- Pay close attention to detail
- Work diligently and effectively under pressure and meeting deadlines
- Possess confidence and determination to pursue leads, overcome obstacles, and secure business

If you're passionate about helping business owners and managers reach their potential, then apply today by emailing your cover letter and resume to [jason.reed@wvradio.com](mailto:jason.reed@wvradio.com) or [jobs@wvradio.com](mailto:jobs@wvradio.com) . We look forward to speaking with you soon!

**WVRC Media is an Equal Opportunity Employer and provides broad outreach regarding job vacancies. We seek the help of local organizations in referring qualified applicants to our company. Organizations that wish to receive our vacancy information should contact Kelly Ayersman at WVRC Media at 304-296-0029.**

## Company Details

Name	Kelly Ayersman
Phone	<a href="tel:3045543905">3045543905</a>
Email	<a href="mailto:kelly.ayersman@wvradio.com">kelly.ayersman@wvradio.com</a>
Address	260 Spruce St,United States - 26505

## More details

Business Name	WVRC Media
Education	High School
Job Type	Full Time
Job Status	Interviewing
Job Shift	Morning
Required Travel	As Assigned
Link To Apply	<a href="#">Apply Online</a>