

West Virginia Broadcasters Association

Graphic Design Specialist

Jobs in Broadcasting ,United States



Job Description

GRAPHIC DESIGN SPECIALIST

Position Overview:

We are seeking a talented and dynamic Digital Marketing Graphic Designer to join our creative team. In this pivotal role, you will be responsible for designing captivating graphics that enhance our clients' marketing efforts as well as our own brand initiatives. You will be the key point of contact for managing graphic requests submitted by our sales executives through structured submission forms. Additionally, you will leverage Teamwork, our project management platform, to track additional requests and manage all graphic design projects from inception to completion.

This position requires not only a strong design background but also excellent project management skills to ensure that all graphic requests are fulfilled efficiently and effectively. You will collaborate closely with both internal teams and external clients, ensuring that their visual needs are met while adhering to brand standards and timelines. Your creativity and attention to detail will play a crucial role in elevating our brand presence across various digital platforms.

Key Responsibilities:

- **Graphic Design:**
 - Create visually appealing graphics for client campaigns, social media, websites, and other digital platforms.
 - Design internal marketing materials for the company, including presentations, flyers, and promotional content.
- **Project Management:**
 - Manage graphic design requests submitted by sales executives through submission forms.
 - Utilize Teamwork to track, prioritize, and allocate graphic design tasks effectively.
 - Collaborate with team members to ensure projects are completed on time and meet the required standards.
- **Communication:**
 - Work closely with sales executives to understand their graphic needs and provide design solutions.
 - Present design concepts and gather feedback for revisions.
- **Quality Assurance:**
 - Review designs for accuracy and consistency before final delivery.
 - Stay updated on industry trends to keep graphics fresh and engaging.

Qualifications:

- Proven experience as a graphic designer, preferably in a digital marketing environment.
- Proficiency in graphic design software (e.g., Adobe Creative Suite: Photoshop, Illustrator, InDesign).
- Familiarity with project management tools, specifically Teamwork, is a plus.
- Strong understanding of digital marketing principles and trends.
- Excellent communication and organizational skills.
- Ability to work independently and as part of a team.

What We Offer:

- Competitive salary and benefits package.
- Opportunities for professional development and growth.
- A creative and collaborative work environment.

Please send Resumes to jobs@wvradio.com

WVRC Media is an Equal Opportunity Employer and provides broad outreach regarding job vacancies. We seek the help of local organizations in referring qualified applicants to our company. Organizations that wish to receive our vacancy information should contact Kelly Ayersman at WVRC Media by calling 304-296-0029.

Company Details

Name	Kelly Ayersman
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More details

Business Name	WVRC Media
Education	Graduate
Job Type	Full Time
Job Status	Interviewing
Job Shift	Morning
Required Travel	Not Required
Link To Apply	Apply Online