

West Virginia Broadcasters Association

News Director

Jobs in Broadcasting ,United States

Job Description

The News Director leads and supervises all aspects of news, weather and sports programming production.

Manages all aspects of the News Department (other than Production)

- Plans and manages staffing, training, and performance evaluations for the News Department.
- Makes decisions regarding hiring, evaluation, promotion and termination of employees.
- Develops news coverage strategy for the station and its website.
- Critiques newscasts daily to correct errors, improve coverage and provide mentoring feedback to news staff.
- Assigns projects to staff and verifies that deadlines are being met.
- Ensures achievement of viewer rating goals.
- Determines programming and evaluation of equipment needs to produce quality programming.
- Responds to coverage questions.
- Works with other senior station leaders to establish and reach station goals.
- Performs other duties as assigned.

Requirements & Skills:

- Bachelor's degree in Broadcast Journalism, or a related field, or an equivalent combination of education and work-related experience.
 - Fluency in English.
 - Excellent communication skills, both oral and written.
 - Minimum five years' experience in news programming production, with at least two years' experience in a leadership role. (More or less depending on market size.)
 - Experience guiding, directing and motivating subordinates, including setting performance standards and monitoring performance.
 - Experience establishing long-range objectives and specifying the strategies and actions to achieve them.
 - Ability to identify the developmental needs of others and to coach, mentor or otherwise help others to improve their knowledge or skills.
 - Experience preparing and maintaining departmental budgets.
 - Proficiency with computers, telephones, copiers, scanners, fax machines and other office equipment.
 - Ability to meet deadlines, prioritize assignments and handle multiple tasks simultaneously.
 - Ability to effectively listen to fully understand employee needs and communicate with a team to shape a solution.

Company Details

Name	Melanie Thoburn
Phone	3042306216
Email	MTHOBURN@WTRF.COM
Address	96 16th Street,United States - 26003

[More details](#)

Business Name

WTRF

Education

Undergraduate

Job Type

Full Time

Job Status

Interviewing

Job Shift

As Scheduled

Required Travel

As Assigned

Link To Apply

[Apply Online](#)