West Virginia Broadcasters Association

Gray Media Future Focus Internship Fall '24

Jobs in Broadcasting ,United States



Job Description

Job Details

Description

About Gray Media:

Gray Media is a leading media company that owns and operates high-quality stations in 113 television markets reaching 36 percent of US television households.

We constantly strive for excellence. By upgrading to the latest technology and seeking new ways to stay on top in our markets, we focus on training and developing the best and brightest employees in the business.

About WTAP:

WTAP is THE main voice in the Mid-Ohio Valley. We may be among the smallest TV stations in America, but we are also one of the most dynamic. With state-of-the-art technology, a terrific on-air look, and a dynamic

digital presence ... you'll be proud of the work you'll do here. And you'll grow quickly because there is so much opportunity! You'll get to explore whatever you want to do in the communications field, whether it's oncamera, behind-the-scenes, or in sales. The WTAP team is involved in the communities we cover. From covering high school sports to participating in local events, to helping small businesses grow and thrive through commercials and mobile products, WTAP does it all. And we do it all -together.

The Mid-Ohio Valley includes the communities of Parkersburg, WV, and Marietta, OH, and the 50-mile area surrounding them. It's the kind of place where you can walk down the street and say "hi" to people and they'll say "hi" right back at you! It's the kind of place where local news people become like family to the viewers and online readers they serve and communicate with. There are wonderful parks, great hiking and biking areas, high-quality restaurants, and shopping –whether you like a mall or the uniqueness of small stores on the main street. Our area is big on heritage and the many fairs and festivals reflect that passion. Marietta College gives its hometown a New England feel. Ohio University and the community of Athens, Ohio, are nearby. The Ohio River is the common thread that runs through everything and the Blennerhassett State Park, located on an island of the same name very close to Parkersburg, is a historic and beautiful place to get away to on a summer day.

There's much to see and do within a couple of hour's drive from our location in Western West Virginia and Southeastern Ohio. Whitewater rafting, snow skiing and so much more are available in the mountains of West Virginia. The locally situated Mid-Ohio Valley regional airport and airports in Charleston, West Virginia, Akron, Columbus, and Cleveland, Ohio, give you access to anywhere you want to go. Wherever you may travel though,

Our area is proud of its history and heritage with roots in oil and industry which have helped shape our region into what it is today. WTAP's commitment to serving the Mid-Ohio Valley, the place that we call home, shows that it doesn't matter what the market size... we are here doing what really matters.

The Internship Program:

As a paid intern, you won't sit and watch someone else doing their job. Gray's intern program is an immersive experience where you serve as a valued team member to our award-winning teams.

With 113 television stations across the U.S., Gray Media offers an unprecedented opportunity for students to learn an area of broadcast expertise from seasoned professionals in the business. Whether your interest involves news, production, sales, marketing, or engineering, our stations become a hands-on learning environment for Gray Media interns. If we have an employee doing it, there can be a Gray intern learning and earning.

Not only will you walk away with an expanded resume and portfolio, but Gray's paid internship opens doors to begin your full-time career with Gray Media. Many of our current employees started as interns. Our paid internship program puts you at the front of the line for full-time job openings, armed with the training you received from your internship.

Interested in learning more? Check out the program description and apply today!

Intern rate of pay can range from minimum wage in your state to \$15 an hour.

Qualifications/Requirements:

Be currently enrolled in a college/university (preferred Junior/Senior) Strong work ethic, and organizational skills

Earning a degree in Journalism/Communications, Sales, Marketing, Engineering, News, Sports, or related fields, with a desire to get hands-on experience in the local media industry

If you are interested in interning in these areas, the station *may have* openings in these departments for you:

- Marketing
- Sales

- Creative Services
- Sports
- Weather
- News Production
- News MMJ
- Engineering

We look forward to hearing from you!

Intern rate of pay can range from a minimum wage in your state to \$15 an hour.

Interested in the program? Go to <u>https://gray.tv/careers#currentopenings</u>, type "Intern WTAP" (in search bar)

WTAP-TV/Gray Media is a drug-free company

Additional Info:

Gray Media provides equal employment opportunities (EEO) to all employees and applicants for employment without regard to race, color, religion, sex, national origin, age, disability or genetics. In addition to federal law requirements, Gray Media complies with applicable state and local laws governing nondiscrimination in employment in every location in which the company has facilities. This policy applies to all terms and conditions of employment, including recruiting, hiring, placement, promotion, termination, layoff, recall, transfer, leaves of absence, compensation, and training.

Gray Media expressly prohibits any form of workplace harassment based on race, color, religion, gender, sexual orientation, gender identity or expression, national origin, age, genetic information, disability, or veteran status. Improper interference with the ability of Gray's employees to perform their job duties may result in discipline up to and including discharge.

Gray Media encourages all new employees to fully vaccinate against the coronavirus before the first workday.

Qualifications

Education

Required

High School or better.

Company Details

Name	Sarah Misel
Phone	<u>3044854588</u>
Email	sarah.misel@wtap.com
Address	One Television Plaza, United St

More details

Business Name Education Job Type Job Status Job Shift Required Travel Link To Apply

tates - 26101

WTAP TV Undergraduate Internship Interviewing As Scheduled As Assigned Apply Online