

West Virginia Broadcasters Association

Media Executive

Jobs in Broadcasting ,United States



Job Description

Job Details

Description

About Gray Media:

Gray Media is a leading media company that owns and operates high-quality stations in 113 television markets that collectively reach 36 percent of US television households.

We constantly strive for excellence. Through upgrading to the latest technology and seeking new ways to stay on top in our markets, we focus on training and development of the best and brightest employees in the business.

About WTAP:

WPTA TV is northeast Indiana's most honored broadcaster. Our commitment to quality television has been recognized with multiple National Edward R. Murrow Awards, regional Emmy Awards, and the highest honors from the Indiana Broadcasters Association. Our team produces 41 hours of news each week across our ABC and NBC channels and is committed to local, in-depth special programming that airs in addition to traditional newscasts. WPTA is part of Gray Television, a leading media company that owns and operates high-quality stations across the United States.

Job Summary/Description:

Are you a Sales Performer ready to take it to the next level? WTAP has the best culture and extensive

training for top performers. WTAP is currently searching for a Media Account Manager to work with local businesses and help them grow through advertising on our broadcast networks (NBC, CBS, FOX, and MeTV) and a full suite of digital marketing products.

Duties/Responsibilities include, but are not limited to:

- * Identify, develop, and expand existing and new client relationships & key accounts
- * Contact local direct clients and advertising agencies, acting as a liaison between the station and the advertising community

Qualifications/Requirements:

- * The successful candidate will be good at networking and comfortable speaking to people they've never met
- * While training will be provided on our software systems, candidates should already be comfortable working with computers
- * Familiarity with different types of marketing is preferred

If you feel you're qualified and want to work with a great group of people go to <https://gray.tv/careers#currentopenings>, you may type in the job title, station call letters, or click on "apply now", upload your resume, cover letter, and references

(Current employees who are interested in this position can apply through the **Gray-TV UltiPro self-service portal**)

WTAP-TV/Gray Media is a drug-free company

Additional Info:

Gray Media provides equal employment opportunities (EEO) to all employees and applicants for employment without regard to race, color, religion, sex, national origin, age, disability or genetics. In addition to federal law requirements, Gray Media complies with applicable state and local laws governing nondiscrimination in employment in every location in which the company has facilities. This policy applies to all terms and conditions of employment, including recruiting, hiring, placement, promotion, termination, layoff, recall, transfer, leaves of absence, compensation, and training.

Gray Media expressly prohibits any form of workplace harassment based on race, color, religion, gender, sexual orientation, gender identity or expression, national origin, age, genetic information, disability, or veteran status. Improper interference with the ability of Gray's employees to perform their job duties may result in discipline up to and including discharge.

Gray Media encourages all new employees to be fully vaccinated against the coronavirus before the first workday.

Qualifications

Education

Preferred

High School or better.

Licenses & Certifications

Preferred

Drivers License

Company Details

Name	Sarah Misel
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More details

Business Name	Gray Television dba WTAP TV
Education	High School
Job Type	Full Time
Job Status	Interviewing
Job Shift	Morning
Required Travel	As Assigned
Link To Apply	Apply Online