

West Virginia Broadcasters Association

News Producer (Morning)

Jobs in Broadcasting ,United States



Job Description

Job Details

Description

About Gray Television:

Gray Television is a leading media company that owns and operates high-quality stations in 113 television markets that collectively reach 36 percent of US television households.

We constantly strive for excellence. Through upgrading to the latest technology and seeking new ways to stay on top in our markets, we focus on training and development of the best and brightest employees in the business.

About WTAP:

WTAP is THE main voice in the Mid-Ohio Valley. We may be among the smallest TV stations in America, but we are also one of the most dynamic. With state-of-the-art technology, a terrific on-air look, and a dynamic digital presence ... you'll be proud of the work you'll do here. And you'll grow quickly because there is so much opportunity! You'll get to explore whatever you want to do in the communications field, whether it's on-camera, behind-the-scenes, or in sales. The WTAP team is involved in the communities we cover. From covering high school sports, to participating in local events, to helping small businesses grow and thrive through commercials and mobile products, WTAP does it all. And we do it all-together.

The Mid-Ohio Valley includes the communities of Parkersburg, WV and Marietta, OH and the 50-mile area surrounding them. It's the kind of place where you can walk down the street and say "hi" to people and they'll

say "hi" right back at you! It's the kind of place where local news-people become like family to the viewers and on-line readers they serve and communicate with. There are wonderful parks, great hiking and biking areas, high-quality restaurants, and shopping - whether you like a mall or the uniqueness of small stores on main street. Our area is big on heritage and the many fairs and festival reflect that passion. Marietta College gives its hometown a New England feel. Ohio University and the community of Athens, Ohio, are nearby. The Ohio River is the common thread that runs through everything and the Blennerhassett State Park, located on an island of the same name very close to Parkersburg, is a historic and beautiful place to get away to on a summer day.

There's much to see and do within a couple of hours drive from our location in Western West Virginia and Southeastern Ohio. Whitewater rafting, snow skiing and so much more are available in the mountains of West Virginia. The locally situated Mid-Ohio Valley regional airport and airports in Charleston, West Virginia, and Akron, Columbus, and Cleveland, Ohio, give you access to anywhere you want to go. Wherever you may travel though, Our area is proud of its history and heritage with roots in oil and industry which have helped shape our region into what it is today. WTAP's commitment to serve the Mid-Ohio Valley, the place that we call home, shows that it doesn't matter what the market size... we are here doing what really matters.

Job Summary/Description:

WTAP is looking for an morning newscast producer. Successful candidates will produce our 90-minute morning newscasts, Wake Up MOV! & Daybreak. The newscast's format includes up to the minute weather updates/forecasts, local, regional & national news. The newscasts also include local sports updates & interviews discussing local community events. We are looking for a candidate who innovates new projects and ideas for the newscast. This person will also cover overnight breaking news stories in the Mid-Ohio Valley. The schedule for this position is midnight to 9am - Monday mornings through Friday mornings.

Duties/Responsibilities include, but are not limited to:

- * Produce a creative and informative newscast
- * Booking dailey interviews for morning newscast
- * Researching, gathering, writing, and editing news stories for on-air and online
- * Writing in a clear, concise, conversational manner
- * Demonstrating sound news judgment
- * Posting and regularly updating stories and other material on the web and social media
- * Adapt to breaking news and developing stories
- * Communicate with anchors and control room staff
- * Ability to work with limited supervision
- * Must be professional and courteous with the public, answer phones and greeting station guests
- * Must be able to use discretion, best judgment in searching for news stories and have solid journalistic/ethical skills
- * Maintaining a positive work atmosphere

Qualifications/Requirements:

- * Must have a college degree in Journalism, Communications or English
- * Must be ab accurate and conversational writer
- * Ability to meet deadlines, prioritize assignments and handle multiple tasks simultaneously
- * Strong professional social media skills
- * Valid driver`s license and a good driving record

If you feel you're qualified and want to work with a great group of people go to <https://gray.tv/careers#currentopenings>, you may type in the job title, station call letters, or click on "apply now", upload your resume, cover letter, and references

(Current employees who are interested in this position can apply through the **Gray-TV UltiPro self-service portal**)

WTAP-TV/Gray Television, Inc. is a drug-free company

Additional Info:

Gray Television provides equal employment opportunities (EEO) to all employees and applicants for employment without regard to race, color, religion, sex, national origin, age, disability or genetics. In addition to federal law requirements, Gray Television complies with applicable state and local laws governing nondiscrimination in employment in every location in which the company has facilities. This policy applies to all terms and conditions of employment, including recruiting, hiring, placement, promotion, termination, layoff, recall, transfer, leaves of absence, compensation, and training.

Gray Television expressly prohibits any form of workplace harassment based on race, color, religion, gender, sexual orientation, gender identity or expression, national origin, age, genetic information, disability, or veteran status. Improper interference with the ability of Gray's employees to perform their job duties may result in discipline up to and including discharge.

Gray Television encourages all new employees to vaccinate against the coronavirus before the first workday fully.

Qualifications**Education****Preferred**

Bachelors or better in Journalism.

Licenses & Certifications

Preferred

Drivers License

Company Details

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More details

Business Name	Gray Television dba WTAP TV
Education	Undergraduate
Job Type	Full Time
Job Status	Interviewing
Job Shift	As Scheduled
Required Travel	Not Required
Link To Apply	Apply Online