

West Virginia Broadcasters Association

Social Media and Digital Content Manager

Jobs in Broadcasting ,United States



Job Description

Social Media and Digital Content Manager

WVVA Television, Inc. in Bluefield, WV is looking for a hard-working web producer to help manage our broadcast website and its social platforms.

If you are passionate about the power of media, winning breaking news and delivering engaging content - here is your chance.

WVVA is committed to strong journalism and community service. We are looking for a leader, a coach, and a hands-on social media expert to help us go to new heights.

The Social Media and Digital Content Manager is a key member of our newsroom. You will

report to the news director and play a critical management role at our dominant television station.

The ideal candidate has strong news writing skills, a strong understanding of social media strategy, and able to produce fast, compelling, and accurate content. Candidate must be able to adapt to breaking news situations and thrive in a deadline driven environment.

A degree in social media/journalism is preferred. Knowledge of Facebook best practices for journalists, Social News Desk, WordPress, Google 360 analytics and iNews is preferred.

WVVA is part of the Quincy Media Inc. family. Learn why our family-owned broadcast group has a reputation as one of the best media companies to work for at www.quincymediareers.com.

If you'd like to be part of our award winning team please send your resume materials to Wesley Armstead, News Director, WVVA Television, 3052 Big Laurel Highway, Bluefield, WV, 24701 or email warmstead@wvva.com.

WVVA is an equal opportunity employer.

Company Details

Name	Audrey Sluss
Phone	304-325-5487
Email	asluss@wvva.com
Address	3052 Big Laurel Hwy, Bluefield, WV, United States - 24701

More details

Business Name	WVVA Television, Inc.
Education	Undergraduate
Job Type	Full Time
Job Status	Interviewing
Link To Apply	Apply Online