

# 2017 SALES SEMINAR—SOUTH

## **Digital Disruption: Challenges & OPPORTUNITIES For Broadcasters With Paul Jacobs of Jacobs Media Strategies**

**Thursday, February 2nd**

**9:00 a.m. to 12:30 p.m. - Registration Opens at 8:30 a.m.**

**Holiday Inn West, South Charleston, WV**

| <b>NAME</b> | <b>STATION/CITY</b> | <b>FEE *</b> |
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All those attending must register!  
Please copy for additional registrants.

**TOTAL ENCLOSED**

Registration Fees Include Meeting Materials & Break Refreshments

**WVBA Members Only: \$30 per person**

**4 or more \$25. per person**

**Hotel Address: Take Montrose Exit - 400 Second Ave.  
So Charleston, WV**

Send registration form and fees no later than February January 31, 2017

West Virginia Broadcasters Association

140 Seventh Avenue, South Charleston, WV 25303

304-744-2143 • scan and send to [mcrist@wvba.com](mailto:mcrist@wvba.com)

See the WVBA website for more information at [www.wvba.com](http://www.wvba.com)